



855.PARADUX | 541.727.0627

www.paraduxmedia.com

PO Box 81

Eagle Point, Oregon 97524



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Contact: Mike Frey
541-846-4025
mike@paraduxmedia.com

PARADUX MEDIA GROUP WINS MULTIPLE IN THE 39th ANNUAL TELLY AWARDS

Eagle Point, OR – 5/30/18 – Paradux Media Group announced today it won multiple awards at the 39th Annual Telly Award presentations. Paradux Media won for their work on video projects with the Jackson County Fire District #3, The Holly Theatre, and the Human Bean in the 39th Annual Telly Awards. The Telly Awards honors excellence in video and television across all screens, and it is judged by leaders from video platforms, television and streaming networks, agencies, and production companies including Vice, Vimeo, Hearst Digital Media, and BuzzFeed.

The Jackson County Fire District #3 videos were Educational PSA's covering Firewise Communities, and Fire Adapted Communities. Paradux Media Group won in the PSA category for :30, :60 and :90 videos.

The video for the Holly Theatre won in the Fundraising category. The purpose of the video was to replace the monthly Saturday tours that had been offered and give donors and potential donors a virtual tour of the Theatre before restoration.

The Telly for the Human Bean video was in the Corporate Image for Non-Broadcast. The video was a story of the Human Bean brand for employees, franchise owners, management, and stakeholders at their owner's meeting.

"Paradux Media Group is pushing the boundaries for video and television innovation and creativity at a time when the industry is rapidly changing," said Sabrina Dridje, Managing Director of the Telly Awards. "This award is a tribute to the talent and vision of its creators."

"Paradux Media Group was very honored to have been chosen to work with Jackson County Fire District 3, Holly Theatre, and the Human Bean on these important projects, and help tell their story and articulate their brand." Said Tisha Oehmen, Chief Operations Officer at Paradux Media Group. "We were delighted to learn that Telly Awards chose to recognize the work that was accomplished on these projects. All three of these projects were a team effort by many extremely talented and dedicated individuals, as well as the companies that we worked with, and the result is something we are all proud to have been a part of."

Today's winner's announcement caps a year-long initiative by the Telly Awards to rebuild the honors for the multi-screen era. Throughout 2017-2018 the Tellys refashioned their categories to honor the type of work being made by leading producers, including branded content, social video and animation, as well as working with industry experts to identify important industry categories where technology was playing an impactful role in the ways stories are now being told: Virtual Reality, Interactive and 360 Video. To judge all this new and innovative work, the Tellys recruited over 200 new judges, from companies such as Vimeo, Duplass Productions' Donut, ustwo, Discovery Networks, VaynerMedia, and Framstore.

The full list of the 39th Annual Telly Awards winners can be found at www.tellyawards.com/winners.

About Paradux Media Group

Paradux was founded in 2008 and has been growing ever since. Paradux Media Group was built on the belief that modern advertising must be integrated and the key to the integration is building a great brand. Paradux Media Group is comprised of designers, videographers, strategists, and writers, all lining up to make sure the client's brand delivers the message, quality, and content that their clients deserve and expect. Learn more at ParaduxMedia.com.

Please contact Mike Frey, Paradux Media Group for inquiries: call 541-727-0627 or email mike@paraduxmedia.com.

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About The Telly Awards

The Telly Awards is the premier award honoring video and television across all screens. Established in 1979, The Telly Awards receives over 12,000 entries from all 50 states and 5 continents. Entrants are judged by The Telly Awards Judging Council—an industry body of over 200 leading experts including advertising agencies, production companies, and major television networks, reflective of the multiscreen industry The Telly Awards celebrates. Partners of The Telly Awards include NAB, StudioDaily, Stash Magazine, and Digiday.

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