



Business owners learn Twitter and Facebook

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MEDFORD, Ore. -- Retweets, trending topics, friends and followers, local business people learned how to harness the power of social media in Medford Saturday.

Social media is the hottest thing in gathering new customers for businesses but this powerful tool can only be tapped if you know how to use it.

Paradux Media Group of Eagle Point taught entrepreneurs at Lava Lanes how they can get the most out of Facebook, Twitter and other social media sites.

They said social media is a great way to inexpensively build your client base.

More than five hundred million people have made profiles on Facebook, making it one of the prime locations for getting the word out about your business.

If you missed this seminar and want a chance to get your business on the information super highway, you can get in on the next one being planned for April.

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