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ParaduxMedia.com Synergizes Traditional and Internet Marketing Strategies to Help Clients Get Maximum ROI

ParaduxMedia.com, an established marketing agency in Oregon, synergizes traditional and Internet marketing strategies to help clients get maximum return on investment (ROI). This cross-channel impact of marketing actions enables clients to maximize all avenues for the best possible results.

[EAGLE POINT, June 19, 2013] – ParaduxMedia.com, one of the leading advertising agencies in Southern Oregon, introduces the integration of traditional and Internet marketing strategies to help its clientele get maximum return on investment (ROI). This cross-channel impact of marketing strategies allows clients to maximize all online and offline avenues for the best possible results.

Reviving Traditional Marketing Strategies

ParaduxMedia.com recognizes that business owners start to shift their marketing focus to online channels and tend to neglect traditional marketing. Knowing the importance of balance between offline materials and the Internet, the advertising agency revives the most effective traditional marketing strategies, including television ads, radio commercials, and direct mail. Its team of marketing specialists improves these strategies to boost clients' businesses in all aspects. Other offline marketing services include logo design, corporate identity design, brochure and business card creation, and newspaper/magazine advertisements.

Strengthening Internet Marketing Strategies

Paradux Media Group provides all the essentials to boost the online presence of its clientele. The group even goes beyond what other competitors offer by strengthening its Internet marketing strategies. Its fortified lineup of services includes organic search engine optimization (SEO) and social media management. They use these two services to get a website rank on the results pages of major search engines. Other online marketing services include social media consulting, WordPress web design, managed WordPress website hosting, and e-mail campaigns.

ParaduxMedia.com recognizes that offline and online marketing are great avenues to boost an overall campaign. In line with this, the agency integrates both channels, as each plays an important role in persuading customers to make their purchase decisions. ParaduxMedia.com constantly improves strategies to come up with the best marketing solutions possible.

About ParaduxMedia.com

ParaduxMedia.com is a modern advertisement agency in Eagle Point, Oregon that specializes in advertising, web design, branding, and social media management. The ad agency offers clients unified marketing resources to meet the constantly changing demands of today's business environment. ParaduxMedia.com aims to help clients build their brands, sell products, and boost their online visibility.

Whether clients need a logo design or a website development, ParaduxMedia.com has the marketing solution for it.

For more information about the agency, its services, and special offers, visit <http://paraduxmedia.com/>.